



York-Eglinton BIA

York-Eglinton BIA Fifth Annual Community Clean-Up Day Goes On Despite Strike

Toronto, Ontario, July 8 , 2009 – The York-Eglinton Business Improvement Area is inviting its business owners and residents to work together to clean up the neighbourhood at the fifth annual York-Eglinton BIA Community Clean-Up Day on Saturday, July 11th. The entire community will be out with garbage bags and gloves to pick up litter from sidewalks and walkways along Eglinton Ave. W.

Developed through a community commitment to create a cleaner more enjoyable living space, our community clean up-day encourages environmental awareness and active participation of the whole community in litter reduction. More so, in lieu of the city's garbage strike, we are making continued efforts to better our community for our business members, residents, tourists and shoppers who visit our area everyday.

The event kicks off with a free barbeque at 11:30 am at the Green P Parking Lot at 1607 Eglinton Avenue West (Eglinton Ave. W. at Oakwood Ave.). At noon, the official launch ceremony will welcome and thank the community and guests for their participation. Guests include: The Honourable Joe Volpe, MP and Jim Coghlin, Toronto Metro Police Staff Sergeant from 13 Division.

Volunteers will then grab gloves and garbage bags and clean Eglinton Avenue West of litter. Environmental awareness packages with information on recycling and waste management will be available for business owners and residents. At around 2 p.m., participants will return to the Green P Parking Lot to dispose of any litter collected.

The Clean-Up Day is both a litter removal and environmental awareness education event. Inorganic Market, a citizen-based organization, has been invited to set up a display to raise awareness regarding the issue of electronic waste. It is the second year the BIA has asked Inorganic Market to pick up and recycle electronic waste including old computers so it can be disposed of properly rather than ending up in our landfills. For information visit www.yorkbia.com.

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Community Partners



13 Division

